



PROGRAMME OF TEXTILE AND APPAREL DESIGN

SECOND-YEAR



PROGRAMME OF TEXTILE AND APPAREL DESIGN

PROGRAMME SPECIFIC OUTCOMES (PSO) (SECOND YEAR)


- PSO1:** Understand fundamentals of Fashion and Allied industries with theoretical and practical exposure.
- PSO2:** Develop a systematic, critical approach to problem solving at all levels of the design process through conceptualization, ideation and creation.
- PSO3:** Equip the students with an understanding of necessary skills and implement new technologies relative to design development, material choices, manufacturing and marketing process.
- PSO4:** Apply comprehensive abilities and adapt the knowledge and abilities to ongoing changes in global fashion and related creative industries.
- PSO5:** Assess, propose, and apply various techniques related to drafting, draping, and constructing of garments and articulate design ideas verbally, visually, and digitally.
- PSO6:** Research and relate fashion design to a broader socio economic, historical, and environmental context.
- PSO7:** Critically evaluate apparel product design solutions in terms of needs of diverse textile end uses and communicate those evaluations using appropriate vocabulary, terminologies, and structural dimensions.
- PSO8:** Create an educational environment that approximates the industrial equipment by through state-of-the-art systems, resources and technologies.
- PSO9:** Effectively execute projects utilizing self-critique and criticisms of cohorts, industry guests, and faculty in the collaborative studio environment.
- PSO10:** Students will formulate effective design solutions in response to real world problems, understanding resource conservation and sustainable strategy.



PROGRAMME OF TEXTILE AND APPAREL DESIGN

SEMESTER - III

Semester	Course code	Course name	Credits	Course type
III	FTM2003C	Draping I	4(1+3)	Major
	FTM2013C	Fashion Illustration	4(0+4)	Major
	FTM2023C	Computer-Aided Textile Design (Photoshop, CorelDraw)	4(1+3)	Major
	MDC2373C	Design Process and Development	4(0+4)	MDC
	AEC2183C	English for Entrepreneurship	2(2+0)	AEC
	SEC2303C	Fashion Photography	2(0+2)	SEC
	IKS2203C	Ethnographic Studies (Fashion/Textiles)	2(0+2)	IKS
		Total Credits	22 (18+4)	

		Institute of Fashion Technology Faculty of Family and Community Sciences The Maharaja Sayajirao University of Baroda NAAC Accredited "A+" Grade					Academic Year 2025-26				
B.Sc. (F.T.) HPP (TEXTILE AND APPAREL DESIGN) - Second Year – Sem(Level) – 3(5.0)											
Year	II	FTM2003C – Draping I (Major Course)			Credits/Hours per week Total hours / Semester		4(1+3) / 7 hours per week (Theory: 15 hours; Practical: 90 hours) Total: 105 hours / Semester				
Semester	I	Year of Introduction: 2024-25 Year of Syllabus Revision:			Maximum Marks / Minimum Marks		100 Marks / 36 Marks				
Mode of Transaction		Lectures, Demonstrations, Hands-on Training and Tutorials									
Course Outcome (CO) CO1: To introduce the student to basic skills of draping. CO2: To make the student acquire a sense of proportion. CO3: To increase their understanding of form and dimension. CO4: To manipulate the fabric in three-dimensional form and obtain harmony and balance between fabric and design. CO5: To stimulate creativity by feeling and sculpting the fabric. CO6: To evaluate the fit, hang and balance of garments.											
Unit No.	Topic			Contact Hours	Weightage (%)	BT Level	CO	PSO	Elements Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional (R)/ Global (G)	Relation to Gender (G)/ Environment Sustainability (ES)/ Human values (HV)/ Professional Ethics (PE)
Theory											
I	Introduction 1. Draping Terminology 2. Tools and Equipment 3. The Dress Form 4. Draping Principles 5. Fitting Methods 6. Preparation of muslin before draping			15	25	1,2,	1,2,3	1,2,3	Skill Development	Local National Regional Global	Gender Environment Sustainability
Practical											
II	Basic blocks 1. Basic Bodice Block a. Front b. Back			18	15	1,2, 3	1,2,3	1,2,3	Entrepreneurship Skill Development	Local National Regional Global	Gender Environment Sustainability Human values

	2. Skirt								
III	Dart Manipulation and Styleline 1. Dart Manipulation a. Single dart series b. Double dart series 2. Styleline a. Classic Princess line b. Armscye Princess line c. Panel Stylines d. Yoke and Basks e. v. Gathers, pintucks and pleats	18	15	1,2, 3	3,4,5	1,2,3	Skill Development	Local National Regional Global	Gender Environment Sustainability
IV	Skirt Variation 1. Dirndl skirt 2. Pleated 3. Gored skirt 4. Peg skirt 5. Peplum Skirt 6. Circular skirt 7. Skirt with yoke & pleats	18	15	1,2, 3	3,4,5	1,2,3	Skill Development	Local National Regional Global	Gender Environment Sustainability
V	Final Project: Draped Garments (3) (Based on the techniques taught in the previous units.)	36	30	1,2, 3,6	3,4,5, 6	1,2,3	Entrepreneurship Skill Development	Local National Regional Global	Gender Environment Sustainability Human values

SUGGESTED EVALUATION


CCE (50% IA)					SEE (50% UA)				
Evaluation type	Marks	Mode	Nature	Objective	Evaluation type	Marks	Mode	Nature	Objective
Class Test	10	Written	Traditionally essay type	Fixed date forces students to learn	Semester Exam	10	Written	Traditionally essay type	For depth and planned preparation
Lab work	20	Practical	Component of working with one's hand	Keep the students on the task	Lab work	40	Practical	Component of working with one's hand	Keep the students on the task
Assignment	10	Written	With undefined time	Reinforce learning and facilitate mastery of specific skills					

Craft work / Record Book	10	Written	Component of working with one's hand	Encourage the application of concepts learned					
Total	50				Total	50			

References

1.	Armstrong, H. (2013), <i>Draping for Apparel Design</i> , Third Edition, Bloomsbury.
2.	Armstrong, H. J. (2013), <i>Draping for Apparel Design</i> , Fairchild Books, New York.
3.	Ashdown, S. & Armstrong, H. (2022), <i>Draping For Apparel Design</i> , Fourth Edition, Bloomsbury Publishing.
4.	Bina, A. & Kathleen, M. (2019), <i>Integrating Draping, Drafting and Drawing</i> , Fairchild Books.
5.	Cloake, D. (2003), <i>Cutting and Draping Special Occasion Clothes: Designs For Eveningwear and Partywear</i> , Batsford.
6.	Crawford, C. (2004), <i>The Art of Fashion Draping</i> , Third Edition, Fairchild Books.
7.	Drudi, E. (2007), <i>Wrap & Drape Fashion</i> , Pepin Press.
8.	Duburg, A. & Tol, R. (2008), <i>Draping: Art and craftsmanship in fashion design</i> , First Edition, De Jonge Hond.
9.	Gianangeli, B. (2012), <i>Couture Unfolded: Innovative Pleats, Folds and Draping in Fashion Design</i> , Promopress.
10.	Gilewska, T. (2011), <i>Pattern-drafting for Fashion: Draping: Draping</i> , A&C Black Visual Arts.
11.	Jaffe, H. & Relis, N. (2009), <i>Draping for Fashion Design</i> , Fourth Edition, Pearson Education Inc.
12.	Karolyn, K. (2013), <i>Draping: The Complete Course</i> , Laurence King Publishing.
13.	Karolyn, K. (2020), <i>DRAPING: THE COMPLETE COURSE</i> , Second Edition, Laurence King Publishing.
14.	Karolyn, K. (2022), <i>ADVANCED CREATIVE DRAPING</i> , Laurence King Publishing.
15.	Marco, S. (2009), <i>Draping Basics</i> , Fairchild Books.
16.	Sato, H. (2013), <i>Drape Drape 3</i> , Laurence King Publishing.
17.	Sato, H. (2015), <i>Drape Drape-2</i> , Laurence King Publication, London.
18.	Sato, H. (2015), <i>Drape Drape-3</i> , Laurence King Publication, London.
19.	Smith, K. (2015), <i>Drape Expectations</i> , First Edition, Kensington.
20.	Sobel, S. (2013), <i>Draping Period Costumes: Classical Greek to Victorian</i> , Routledge.

Bloom's Taxonomy (BT) Levels: 1. Remember 2. Understand 3. Apply 4. Analyze 5. Evaluate 6. Create

 Institute of Fashion Technology Faculty of Family and Community Sciences The Maharaja Sayajirao University of Baroda NAAC Accredited "A+" Grade		Academic Year			2025-26				
B.Sc. (F.T.) HPP (TEXTILE AND APPAREL DESIGN) - Second Year – Sem(Level) – 3(5.0)									
Year	II	FTM2013C – Fashion Illustration (Major Course)			Credits/Hours per week Total hours / Semester		4(0+4) / 8 hours per week (Theory: 00 hours; Practical: 120 hours) Total: 120 hours / Semester		
Semester	I	Year of Introduction: 2024-25 Year of Syllabus Revision:			Maximum Marks / Minimum Marks		100 Marks / 36 Marks		
Mode of Transaction		Lectures, Demonstrations, Hands-On Training, and Tutorials							
Course Outcome (CO)									
CO1: Understand balance and proportion in human figures.									
CO2: Sketch different silhouettes.									
CO3: Present various garment details, skirts, pants, trimmings, and other details and their role in deciding garment composition by sketching.									
CO4: Illustrate texture and design of fabrics on the fashion figure in various poses.									
CO5: Acquire hand skills for fashion drawing.									
Unit No.	Topic	Contact Hours	Weightage (%)	BT Level	CO	PSO	Elements Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional (R)/ Global (G)	Relation to Gender (G)/ Environment Sustainability (ES)/ Human values (HV)/ Professional Ethics (PE)
I	Introduction 1. Definition 2. Importance of illustration in today's competitive world of fashion designing. 3. Anatomy and drawing proportions of male and female 4. Photo-analysis	12	10	1,2,	1,2,3	1,3	Skill Development	Local National Regional Global	Gender Environment Sustainability
II	Anatomy sketching 1. Figure Posture 2. Face Details (eyes, nose, lips and hair) 3. Feet, Hands and Fingers	24	20	1,2,3	1,2,3	1,3	Entrepreneurship Skill Development	Local National Regional Global	Gender Environment Sustainability Human values
III	Illustration of Garment Details 1. Silhouettes. 2. Garment Components	24	20	1,2,3	3,4	1,3	Skill Development	Local National Regional Global	Gender Environment Sustainability

	<ul style="list-style-type: none"> a. Necklines b. Sleeves c. Pockets d. Pleats & gathers e. Collars f. Tucks & Yokes etc. <ul style="list-style-type: none"> 3. Types of Skirts 4. Types of Pant – Trousers 								
IV	<p>Trimmings and Accessories</p> <p>1. Trimmings</p> <ul style="list-style-type: none"> a. Lace b. Shirring c. Frills & Flounces d. Fringing e. Drawstrings f. Fasteners & Fastening g. Zipper h. Bows <p>2. Accessories</p> <ul style="list-style-type: none"> a. Belts b. Ties c. Bags 	24	20	1,2,3	3,4	1,3	Entrepreneurship Skill Development	Local National Regional Global	Gender Environment Sustainability Human values

V	Rendering Textures and Prints 1. Denim 2. Silk 3. Satin 4. Jute 5. Chiffon 6. Leather 7. Fur 8. Lace 9. Check 10. Plaids 11. Animal Prints 12. Floral 13. Abstract 14. Geometric	36	30	3,4,5,6	4,5	1,3	Entrepreneurship Skill Development	Local National Regional Global	Gender Environment Sustainability Human values
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SUGGESTIVE EVALUATION


CCE (50% IA)					SEE (50% UA)				
Evaluation type	Marks	Mode	Nature	Objective	Evaluation type	Marks	Mode	Nature	Objective
Midterm Practical	10	Practical	Component of working with hand	Encourage the application of concepts learned	Semester Exam	50	Practical +written	Component of working with hand	Encourage the application of concepts learned
Home Assignment	10	Practical	With undefined time	Reinforce learning and facilitate mastery of specific skills					
Craftwork/ Record book	20	Practical	Component of working with hand	Encourage the application of concepts learned					
Labwork	10	practical	Component of working with hand	Keep students on the task					
Total	50				Total	50			

References

1. Bryant, M. W. (2016). *Fashion Drawing Second Edition* ([edition unavailable]). Laurence King.
2. Bye Bye Studio (Author)(2022) *Fashion Sketchbook Female Figure Template: Over 200 female fashion figure templates in 10 different poses*
3. Crossland, S. (2015). *Steampunk & Cosplay Fashion Design & Illustration* ([edition unavailable]). Walter Foster Publishing.

4.	Donovan, B., & Donovan, W. B. (2010). Advanced Fashion Drawing ([edition unavailable]). Quercus.
5.	Gray, P. (2018). The Complete Guide to Drawing & Illustration ([edition unavailable]). Arcturus Publishing.
6.	Herzog, L. (2021). Drawing People ([edition unavailable]). Ulysses Press.
7.	Hopkins, J. (2021). Fashion Design: The Complete Guide (2nd ed.). Bloomsbury Publishing.
8.	Irina V. Ivanova (2019) How to draw fashion figure: Essential figure drawing techniques for women's wear designers (Fashion Croquis Books)
9.	Lafuente, M. (2007). Essential Fashion Illustration: Details ([edition unavailable]). Rockport Publishers.)
10.	Lafuente, M. (2007). Essential Fashion Illustration: Poses ([edition unavailable]). Rockport Publishers.
11.	McKenzie, S. (2014). Creative Fashion Illustration (1st ed.). Bloomsbury Publishing.
12.	Perard, V. (2012). Anatomy and Drawing ([edition unavailable]). Dover Publications.
13.	Plunkett, S. H., & Livesey, M. (2017). Drawing Lessons from the Famous Artists School ([edition unavailable]). Rockport Publishers.
14.	Rothman, S. (2016). The Fashion Designer's Sketchbook (1st ed.). Bloomsbury Publishing.
15.	Streeter, L. (2011). Essential Fashion Illustration: Digital ([edition unavailable]). Rockport Publishers.
16.	Tejwani, S. F. (2014). The Art of Fashion Illustration ([edition unavailable]). Rockport Publishers.
17.	Valerie Hartley (2021) Fashion Design Sketchbook: Male Figure Templates (212 Croquis with 16 Different Male Poses for Sketching Men's Fashion Design Styles and Drawing Fashion Illustrations) (Fashion Sketchbooks)
18.	Vilaseca, E. (2008). Essential Fashion Illustration: Color and Medium ([edition unavailable]). Rockport Publishers.
19.	Ward, C. (2018). Modern Drawing ([edition unavailable]). Walter Foster Publishing.
20.	Wayne, C. (2009). Essential Fashion Illustration: Men ([edition unavailable]). Rockport Publishers.

Bloom's Taxonomy (BT) Levels: 1. Remember 2. Understand 3. Apply 4. Analyze 5. Evaluate 6. Create

		Institute of Fashion Technology Faculty of Family and Community Sciences The Maharaja Sayajirao University of Baroda NAAC Accredited "A+" Grade				Academic Year		2025-26			
B.Sc. (F.T.) HPP (TEXTILE AND APPAREL DESIGN) - Second Year – Sem(Level) – 3(5.0)											
Year		II		FTM2023C – Computer-Aided Textile Design (Major Course)			Credits/Hours per week Total hours / Semester		4(1+3) / 7 hours per week (Theory: 15 hours; Practical: 90 hours) Total: 105 hours / Semester		
Semester		I		Year of Introduction: 2024-25 Year of Syllabus Revision:			Maximum Marks / Minimum Marks		100 Marks / 36 Marks		
Mode of Transaction		Lectures, Demonstrations, Hands-on Experience									
Course Outcome (CO) CO1: Understand the function of CorelDraw and Adobe Photoshop CO2: Explore the tools and use them in creative manner. CO3: Design and develop the idea digitally using CorelDraw, Adobe Photoshop.											
Unit No.	Topic			Contact Hours	Weightage (%)	BT Level	CO	PSO	Elements Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional (R)/ Global (G)	Relation to Gender (G)/ Environment Sustainability (ES)/ Human values (HV)/ Professional Ethics (PE)
Theory											
I	CorelDraw and Photoshop 1. Introduction 2. Tools and techniques 3. Uses			15	25	1,2,	1	3	Skill Development	Local National Regional Global	Gender Environment Sustainability
Practical											
II	Designing using CorelDraw. 1. Shape tools 2. Crop tools 3. Ellipse tools 4. Text tools 5. Connector tools 6. Dimension tools			18	15	1,2,3	2,3	3	Entrepreneurship Skill Development	Local National Regional Global	Gender Environment Sustainability Human values

III	Designing using Photoshop 1. Brush tool 2. Pencil tool 3. Eraser tool 4. Pen tool 5. Shape tool 6. Gradient tool 7. Text tool 8. Lasso tool	18	15	1,2	2,3	3	Skill Development	Local National Regional Global	Gender Environment Sustainability
IV	Artwork creation - using techniques of Corel Draw and Photoshop	18	15	1,2,3	2,3	3	Entrepreneurship Skill Development	Local National Regional Global	Gender Environment Sustainability Human values
V	Theme-based portfolio designing -cumulative use of Corel draw and Photoshop using 1. Repeat patterns 2. Colour schemes	36	30	1,2,3	2,3	3	Entrepreneurship Skill Development	Local National Regional Global	Gender Environment Sustainability Human values

SUGGESTED EVALUATION

CCE (50% IA)					SEE (50% UA)				
Evaluation type	Marks	Mode	Nature	Objective	Evaluation type	Marks	Mode	Nature	Objective
Mid term	20	Practical	Component of working with hand	Encourage the application of concepts learned	Semester Exam (theory)	10	Theory	Traditionally, writing with pen on paper	Fixed date force students to learn
Lab work	20	Practical	Component of working with hand	Keep the students on the tasks	Lab work (Semester Exam)	40	Practical	Component of working with hand.	For depth and planned preparation
Assignment	10	Practical	Individually or Group, Traditionally essay type/ Short questions/ Objective type	Reinforce learning and facilitate mastery of specific skills					
Total	50				Total	50			

References

1.	Adams, S. (2018). CorelDRAW: The Official Guide (12th ed.). McGraw-Hill Education.
2.	Andrews, P. (2020). Adobe Photoshop CC 2020 release: Learn the fundamentals of Photoshop. Independently published.
3.	Bailey, M. (2017). Mastering CorelDRAW 2018 (4th ed.). Packt Publishing.

4.	Carlson, K. (2016). CorelDRAW X8: The Official Guide (11th ed.). McGraw-Hill Education.
5.	Eismann, K., & Duggan, S. (2014). Photoshop restoration & retouching (3rd ed.). New Riders.
6.	Evening, M. (2020). Adobe Photoshop CC for photographers. Routledge.
7.	Khan, R. (2021). Adobe Illustrator CC: Essential Training. LinkedIn Learning.
8.	McClelland, D. (2013). Adobe Photoshop CS6 on demand. Que Publishing.
9.	McClelland, D. (2019). Adobe Photoshop CC 2019 release (Covers 2018 release). Peachpit Press.
10.	McClelland, D., & Chavez, L. (2019). Adobe Photoshop CC Classroom in a Book (2019 release). Adobe Press.
11.	McFarland, S. (2019). Adobe Illustrator CC Digital Classroom (2019 release). Wiley.
12.	Olson, J. (2019). CorelDRAW Graphics Suite 2019: Training Manual. Lulu.com.
13.	Peterson, L. (2020). CorelDRAW for Beginners: A Step-by-Step Guide to Vector Design with CorelDRAW. Independently published.
14.	Roberts, S. (2017). The Adobe Illustrator CS6 WOW! Book. Peachpit Press.
15.	Smith, A. (2017). Adobe Illustrator CC For Dummies. For Dummies.
16.	Smith, L. (2018). Adobe Illustrator CS6 on Demand. Que Publishing.
17.	Smith, P. (2019). CorelDRAW Graphics Suite X7: The Ultimate CorelDRAW Guide for Beginners. Independently published.
18.	Stuart, T. (2018). The Adobe Illustrator WOW! Book for CS6 and CC. Peachpit Press.
19.	White, A. (2018). Adobe Illustrator CC: Mastering the Fundamentals. Adobe Press.
20.	Zakharov, A. (2018). Adobe Photoshop CC for dummies. For Dummies.

Bloom's Taxonomy (BT) Levels: 1. Remember 2. Understand 3. Apply 4. Analyze 5. Evaluate 6. Create



Institute of Fashion Technology
Faculty of Family and Community Sciences
The Maharaja Sayajirao University of Baroda
NAAC Accredited "A+" Grade

Academic Year

2025-26

B.Sc. (F.T.) HPP (TEXTILE AND APPAREL DESIGN) - Second Year – Sem(Level) – 3(5.0)

Year	II	MDC2373C – Design Process and Development (Multidisciplinary Course)	Credits/Hours per week Total hours / Semester	4(0+4)/ 8 hours per week (Theory: 00 hours; Practical: 120 hours) Total: 120 hours / Semester
Semester	I	Year of Introduction: 2024-25 Year of Syllabus Revision:	Maximum Marks / Minimum Marks	100 Marks / 36 Marks

Mode of Transaction Lectures, Demonstrations, Tutorials and Field Visits

Course Outcome (CO)

CO1: Understand the steps in the design process

CO2: Develop and demonstrate their ability to think independently and creatively.

CO3: Develop the ability to collate data and present it in an inspirational mood board to generate new ideas and trends.

CO4: Apply the knowledge through a wide variety of activities to arrive at appropriate solutions.

CO5: Develop skills for effective visual communication using concept boards, technical procedures, and other presentation methods.

CO6: In-depth study of fashion design and its peripheral areas.

Unit No.	Topic	Contact Hours	Weightage (%)	BT Level	CO	PSO	Elements Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional (R)/ Global (G)	Relation to Gender (G)/ Environment Sustainability (ES)/ Human values (HV)/ Professional Ethics (PE)
I	Steps in Design Process 1. Identify the Problem. 2. Review the Literature. 3. Clarify the Problem. 4. Clearly Define Terms and Concepts. 5. Define the Population. 6. Develop the Instrumentation Plan. 7. Collect Data 8. Analyze the Data	18	15	1,2,3,6	1	3,5,6,9,10	Employability Entrepreneurship Skill Development	Local National Regional Global	Gender Professional Ethics
II	Design Conceptualization 1. Ideation 2. Inspiration	18	15	1,2,3,4,5	1,2	3,5,6,9,10	Entrepreneurship Skill Development	Local National Regional Global	Gender Environment Sustainability Human values


	3. Idea sourcing. 4. Research and adaptation. 5. Exposure to new ideas to encourage originality of thought.								
III	Board Development Based on the inspirations and ideas generate 1. Mood boards 2. Story/Concept Board 3. Colour Board 4. Fabric Board 5. Accessory Board 6. Look Board	24	20	1,2,3,4,5	1,2,3	3,5,6,9,10	Skill Development	Local National Regional Global	Gender Environment Sustainability
IV	Design Brief Theme and Direction for Design Brief 1. Fabric theme. 2. Colour story. 3. Formulation of design brief 4. Visualization and Communication 5. Idea sheets. 6. Organization of illustrated designs into group/story. 7. Presentation drawings/illustrations.	36	30	1,2,3,4,5	1,2,3	3,5,6,9,10	Skill Development	Local National Regional Global	Gender Environment Sustainability
V	Project (Execution and Presentation)	24	20	1,2,3,6	4,5,6	3,5,6,9,10	Employability Entrepreneurship Skill Development	Local National Regional Global	Gender Environment Sustainability

SUGGESTED EVALUATION

CCE (50% IA)					SEE (50% UA)				
Evaluation type	Marks	Mode	Nature	Objective	Evaluation type	Marks	Mode	Nature	Objective
Mid Term/ Viva Examination	30	Practical	Presentation individually or in small group	Develop creativity and discussion skills	Semester Exam/ Viva exam	50	Practical	Component of working with hand	For depth and planned preparation
Presentation work	20	Practical	Individually	Keep the students on the task					
Total	50				Total	50			

References	
1.	Albu, T & Albright, M.N. (2023) Fashion Portfolio Create, Curate, Innovate, Laurence King publishing.
2.	Aspelund.K (2006), The Design Process, Fairchild Publications, New York
3.	Atkinson, M. (2012) How to create your final collection, Laurence king publishing.
4.	Barrett, J.C. (2012) Designing your Fashion portfolio from concept to presentation, Bloomsburg Publishing PLC.
5.	Barrett and Joanne C. (2013), Designing your Fashion portfolio from Concept to presentation, Fairchild Books
6.	Claxton G. and Lucas B. (2007), The Creative Thinking Plan: How to Generate Ideas and Solve Problems in Your Work and Life, Edition revised, Financial Times/ Prentice Hall, Great Britain.
7.	Cross N. (2011), Design thinking : Understanding How Designers Think, Bloomsbury
8.	Ellinwood J. (2011) Fashion by Design, Fairchild Books
9.	Faerm, S. (2012) Design your fashion portfolio, A & C Black publishers Limited.
10.	Franzo, P. (2017) The Portfolio of Fashion Design Students as a Tool for Constructing Identity, International Conference Interdisciplinary research perspective on the role of design in combining, social, technological and business development, Kaunas University of Technology, Kaunas, Lithuania
11.	Jennings T. (2011), Creativity in Fashion design : An inspiration workbook, Fairchild Books
12.	Kiper, A. (2014) FASHION PORTFOLIO design + presentation, Batsford publisher.
13.	Mbonu E. (2014), Fashion Design Research, Laurence King Pub.
14.	Pundir N. (2016), Fashion designing and Technology : Today and tomorrow, A Mittal publication
15.	S., 2010, Fashion Design Course, Principal, Practices and Techniques: The Ultimate Guide for Aspiring Fashion Designers; Thames & Hudson
16.	Seivewright and Simon (2007), Basic Fashion Design : Research and Design, Bloomsbury
17.	Tain and Linda (2010), Portfolio presentation for fashion designers, FairchildBooks

Bloom's Taxonomy (BT) Levels: 1. Remember 2. Understand 3. Apply 4. Analyze 5. Evaluate 6. Create

		Institute of Fashion Technology Faculty of Family and Community Sciences The Maharaja Sayajirao University of Baroda NAAC Accredited "A+" Grade			Academic Year		2025-26				
B.Sc. (F.T.) HPP (TEXTILE AND APPAREL DESIGN) - Second Year – Sem(Level) – 3(5.0)											
Year		II		SEC2303C Fashion Photography (Skill Enhancement Course)			Credits/Hours per week Total hours / Semester		2(0+2) / 4 hours per week (Theory: 00 hours; Practical: 60 hours) Total: 60 hours /Semester		
Semester		I		Year of Introduction: 2024-25 Year of Syllabus Revision:			Maximum Marks / Minimum Marks		50 Marks / 18 Marks		
Mode of Transaction		Lectures, Demonstrations, Tutorials and Hands-on Experience									
Course Outcome (CO) CO1: Understand the principles of basic photography CO2: Understand the equipment used for photography CO3: Differentiate the types of photography and its techniques respectively CO4: Utilise surrounding environment for photography CO5: Create visual images with variety of methods and materials to provide insights and solutions for quality photography.											
Unit No.	Topic			Contact Hours	Weightage (%)	BT Level	CO	PSO	Elements Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional (R)/ Global (G)	Relation to Gender (G)/ Environment Sustainability (ES)/ Human values (HV)/ Professional Ethics (PE)
I	Photography Basics 1. What is Photography? 2. Basics of Photography 3. KYC (Know Your Camera) 4. Equipment knowledge			18	30	1,2	1,2	3,5,9	Skill Development	Local National Regional Global	Gender Environment Sustainability
II	Product photography 1. Food 2. Fashion			9	15	1,2,3	2,3,4	3,5,9	Employability Skill Development	Local National Regional Global	Gender Environment Sustainability Human values
III	Landscape Photography 1. Architecture 2. Landscape			9	15	1,2,3	3,4	3,5,9	Employability Skill Development	Local National Regional Global	Gender Environment Sustainability

IV	Editing Softwares 1. Da V 2. Lightroom 3. Photoshop 4. Printing	9	15	1,2,3	3,4	3,5,9	Employability Skill Development	Local National Regional Global	Gender Environment Sustainability Human values
V	Theme based project 1. Identification of theme 2. Selection of equipment 3. Photography 4. Editing of photographs	15	25	3,4,5,6	4,5	3,5,9	Employability Entrepreneurship Skill Development	Local National Regional Global	Gender Environment Sustainability Human values

SUGGESTED EVALUATION

CCE (50% IA)					SEE (50% UA)				
Evaluation type	Marks	Mode	Nature	Objective	Evaluation type	Marks	Mode	Nature	Objective
Mid Term/Viva Examination	10	Practical	Component of working with one's hand	Encourage application of concepts learned	Semester exam/ Viva Exam	25	Practical	Individually	For depth and planned preparation
Field assignment	15	Practical	Field visit with report	Develop observation and recording skills					
Total	25				Total	25			

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Bloom's Taxonomy (BT) Levels: 1. Remember 2. Understand 3. Apply 4. Analyze 5. Evaluate 6. Create



Institute of Fashion Technology
Faculty of Family and Community Sciences
The Maharaja Sayajirao University of Baroda
NAAC Accredited "A+" Grade

Academic Year

2025-26

B.Sc. (F.T.) HPP (TEXTILE AND APPAREL DESIGN) - Second Year – Sem(Level) – 3(5.0)

Year	II	IKS2203C Ethnographic Studies (Fashion/Textiles) (Indian Knowledge System)	Credits/Hours per week Total hours / Semester	2(0+2) / 4 hours per week (Theory: 00 hours; Practical: 60 hours) Total: 60 hours / Semester
Semester	I	Year of Introduction: 2024-25 Year of Syllabus Revision:	Maximum Marks / Minimum Marks	50 Marks / 18 Marks

Mode of Transaction Lectures, Field visits, Presentation

Course Outcome (CO)

- CO1:** Use various methods within the framework of design anthropology and ethnographic fieldwork.
CO2: Understand and apply the theoretical concepts supporting the tools, techniques, and methods used in ethnography.
CO3: Evidence and present the value of study results concerning the observed challenge and its cultural context.
CO4: Understand the role of the creative reflective practitioner (how to manage bias and acknowledge difference) in the user-centred study.

Unit No.	Topic	Contact Hours	Weight age (%)	BT Level	CO	PSO	Elements Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional (R)/ Global (G)	Relation to Gender (G)/ Environment Sustainability (ES)/ Human values (HV)/ Professional Ethics (PE)
I	Introduction 1. What is Ethnography 2. Methods in Ethnography -observations, interviews, field notes 3. Data Analysis	18	30	1,2,	1,2	1,2,3,6	Skill Development	Local National Regional Global	Gender Environment Sustainability
II	Field visit 1. Selection of craft 2. Exploring the possibility of getting related information 3. Collecting Information from the field	30	50	1,2,3	2,3	1,2,3,6	Entrepreneurship Skill Development	Local National Regional Global	Gender Environment Sustainability Human values
III	Project 1. Ethnographic work based on observation and analysis.	12	20	1,2,3	3,4	1,2,3,6	Skill Development	Local National Regional Global	Gender Environment Sustainability

	2. Documentation (Field Notes, Reflective Summaries, and Group-Based Analysis Report (1000-1500 words) including bibliography and references.								
	3. Presentation (this should include examples of visual work, where appropriate)								

SUGGESTED EVALUATION

CCE (50% IA)					SEE (50% UA)				
Evaluation type	Marks	Mode	Nature	Objective	Evaluation type	Marks	Mode	Nature	Objective
Mid Term/Viva Examination	10	Practical	Component of working with one's hand	For depth and planned preparation	End Term Examination	25	Practical	Component of working with hand(on field)	For depth and planned preparation
Class/ home assignment	15	Practical	With defined time	Encourage the application of concepts learned					
Total	25				Total	25			

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Bloom's Taxonomy (BT) Levels: 1. Remember 2. Understand 3. Apply 4. Analyze 5. Evaluate 6. Create



PROGRAMME OF TEXTILE AND APPAREL DESIGN

SEMESTER - IV

Semester	Course code	Course name	Credits	Course type
IV	FTM2004C	Pattern Making	4(0+4)	Major
	FTM2014C	Clothing Construction I	4(0+4)	Major
	FTM2024C	Structural Textile Design	4(2+2)	Major
	FTE2004C	Fashion Marketing	4(4+0)	Minor
	AEC2184C	English for digital and virtual communication	2(2+0)	AEC
	SEC2294C	Surface Styling	2(0+2)	SEC
	VAC2274C	Computer-Aided Fashion Design	2(0+2)	VAC
			Total Credits	22 (8+14)



Institute of Fashion Technology Faculty of Family and Community Sciences The Maharaja Sayajirao University of Baroda NAAC Accredited "A+" Grade	Academic Year	2025-26
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B.Sc. (F.T.) HPP (TEXTILE AND APPAREL DESIGN) - Second Year – Sem(Level) – 4(5.0)

Year	II	FTM2004C Pattern Making (MAJOR COURSE)	Credits / Hours per week Total hours / Semester	4 (0+4) / 8 hours per week (Theory: 00 hours; Practical: 120 hours) Total: 120 hours / Semester
Semester	II	Year of Introduction: 2024-25 Year of Syllabus Revision	Maximum Marks / Minimum Marks	100 Marks / 36 Marks

Mode of Transaction Lectures, Demonstrations, Hands-on Training and Tutorials

Course Outcome (CO)

- CO1:** To understand, analyze & develop patterns.
CO2: To teach the student's pattern adaptation method.
CO3: To acquire the skills of drafting children's Bodice Block as per standard size.
CO4: To explain the use of simple tools essential for professional garment construction.
CO5: To apply various methods of garment construction.
CO6: To identify the quality in terms of garment manufacture.

Unit No.	Topic	Contact Hours	Weightage (%)	BT Level	CO	PSO	Elements Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional (R)/ Global (G)	Relation to Gender (G)/ Environment Sustainability (ES)/ Human values (HV)/ Professional Ethics (PE)
I	Introduction 1. Pattern-making terms 2. Anthropometrics and its importance 3. Methods and instruments used for anthropometric. 4. Application of anthropometric studies in apparel industries 5. New methods used in anthropometric studies – advantages and limitations a. Body dimensions in Indian context	12	10	1,2,3	1,2,3	1,2,3	Entrepreneurship Skill Development	Local National Regional Global	Gender Environment Sustainability Human values
II	Drafting 1. Children:	24	20	1,2,3	3,4,5	1,2,3	Skill Development	Local National Regional	Gender Environment Sustainability

	<ul style="list-style-type: none"> a. Bodice Block b. Sleeve c. Skirt <p>2. Adult :</p> <ul style="list-style-type: none"> a. Bodice Block b. Sleeve c. Skirt 							Global	
III	<p>Pattern Adaptation for Kids (Pivot, Slash and Spread method, and adding fullness)</p> <ul style="list-style-type: none"> 1. Sleeve <ul style="list-style-type: none"> a. Plain b. Puff c. Cap d. Leg-o-mutton 2. Skirt <ul style="list-style-type: none"> a. Gathered b. A-line c. Dirndl d. Balloon 3. Collars <ul style="list-style-type: none"> a. Peter pan b. Cape c. Bishop d. Sailors 	24	20	1,2,3	3,4,5	1,2,3	Skill Development	Local National Regional Global	Gender Environment Sustainability

IV	Pattern adaptation for Adults (Pivot, Slash and Spread method, and adding fullness) 1. Darts a. Single dart series b. Two dart series c. Centre front Neck & waist d. Asymmetric dart e. Intersecting dart 2. Collars a. Basic shirt collar b. Peter pan collar c. Sailor collar d. Mandarin e. Roll collar 3. Skirt a. 'A' line skirt b. Gored c. Peg d. Skirt with yoke e. Skirt with godet f. Circular Skirt 4. Sleeves a. Cap sleeve b. Puff sleeve c. Bell sleeve d. Petal sleeve e. Lantern sleeve f. Leg-of- mutton sleeve								
		20	1,2,3	3,4,5	1,2,3	Skill Development	Local National Regional Global	Gender Environment Sustainability	
V	Designing a collection incorporating pattern making techniques	18	15	1,2,3	4,5,6	1,2,3	Skill Development	Local National Regional Global	Gender Environment Sustainability

SUGGESTED EVALUATION


CCE (50% IA)					SEE (50% UA)				
Evaluation type	Marks	Mode	Nature	Objective	Evaluation type	Marks	Mode	Nature	Objective

Mid Term Examination	20	Practical	Component of working with hand	For depth and planned preparation	Semester Exam	50	Practical	Component of working with hands	For depth and planned preparation
Lab work	10	Practical	Component of working with one's hand	Keep the students on the task					
Craft work /Record Book	20	Practical	Encourage application of concept learnt	Encourage application of concepts learnt					
Total	50				Total	50			

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Bloom's Taxonomy (BT) Levels: 1. Remember 2. Understand 3. Apply 4. Analyze 5. Evaluate 6. Create

		Institute of Fashion Technology Faculty of Family and Community Sciences The Maharaja Sayajirao University of Baroda NAAC Accredited "A+" Grade				Academic Year		2025-26		
B.Sc. (F.T.) HPP (TEXTILE AND APPAREL DESIGN) - Second Year – Sem(Level) – 4(5.0)										
Year	II	FTM2014C Clothing Construction I (MAJOR COURSE)			Credits / Hours per week Total hours / Semester		4 (0+4) / 8 hours per week (Theory: 00 hours; Practical: 120 hours) Total: 120 hours / Semester			
Semester	II	Year of Introduction: 2024-25 Year of Syllabus Revision			Maximum Marks / Minimum Marks		100 Marks / 36 Marks			
Mode of Transaction		Lectures, Demonstrations, Hands-on Training, and Tutorials								
Course Outcomes (CO) CO1: Understand clothing manufacturing terminology. CO2: Draft master slopers (blocks) and to use them to develop pattern interpretation for women’s wear. CO3: Understand, analyze& develop women’s wear. CO4: Explain and demonstrate the use of simple tools essential for professional garment construction. CO5: Explain and demonstrate various methods of garment construction.										
Unit No.	Topic		Contact Hours	Weigh tage (%)	BT Level	CO	PSO	Elements Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional (R)/ Global (G)	Relation to Gender (G)/ Environment Sustainability (ES)/ Human values (HV)/ Professional Ethics (PE)
I	Taking Measurements and use of anthropometrics in sizing 1. Standard body measurement charts 2. Analyzing figure types		12	10	1,2,3	1,2,	3,5,7 ,8	Entrepreneurship Skill Development	Local National Regional Global	Gender Environment Sustainability Human values
II	Churidar: Drafting, Cutting and Stitching		24	20	1,2,3	3,4,5	3,5,7 ,8	Entrepreneurship Skill Development	Local National Regional Global	Gender Environment Sustainability Human values
III	Skirt 1. Waistlines, Waist bands and belts 2. Darts 3. Hemlines and other edge finishes 4. Lapped Zipper		24	20	1,2,3	2,3,4 ,5	3,5,7 ,8	Skill Development	Local National Regional Global	Gender Environment Sustainability

IV	Blouse 1. Two Side Tapered darts / Princess Line 2. Sleeve with French Cuffs 3. Front open 4. Collar	24	20	1,2,3	2,3,4 ,5	3,5,7 ,8	Entrepreneurship Skill Development	Local National Regional Global	Gender Environment Sustainability Human values
V	Summer Dress: Drafting and Pattern Adaptation (Women's Wear) 1. Strap/ spaghetti/ sleeveless 2. Waist cut (normal/ low) 3. Tapered darts 4. Centered Zipper 5. Flounce/ frill	18	15	1,2,3	2,3,4 ,5	3,5,7 ,8	Entrepreneurship Skill Development	Local National Regional Global	Gender Environment Sustainability Human values
VI	Kalidar Kurta 1. Stand collar 2. Kurta placket 3. Attaching Gusset	18	15	1,2,3	2,3,4 ,5	3,5,7 ,8	Skill Development	Local National Regional Global	Gender Environment Sustainability

SUGGESTED EVALUATION


CCE (50% IA)					SEE (50% UA)				
Evaluation type	Marks	Mode	Nature	Objective	Evaluation type	Marks	Mode	Nature	Objective
Mid Term Exam	30	Practical	With undefined time	Reinforce learning and facilitate mastery of specific skills	Semester Exam	50	Practical	Component of working with one's hand	To facilitate mastery of specific skills learned in class
Lab work	10	Practical	Component of working with one's hand	Keep the students on the task					
Record Book	10	Written	Document or digital tool of progress and performance	Assess memory power					
Total	50				Total	50			

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Bloom's Taxonomy (BT) Levels: 1. Remember 2. Understand 3. Apply 4. Analyze 5. Evaluate 6. Create

		Institute of Fashion Technology Faculty of Family and Community Sciences The Maharaja Sayajirao University of Baroda NAAC Accredited "A+" Grade				Academic Year		2025-26			
B.Sc. (F.T.) HPP (TEXTILE AND APPAREL DESIGN) - Second Year – Sem(Level) – 4(5.0)											
Year	II	FTM2024C Structural Textile Design (MAJOR COURSE)			Credits / Hours per week Total hours / Semester		4 (2+2) / 6 hours per week (Theory: 30 hours; Practical: 60 hours) Total: 90 hours / Semester				
Semester	II	Year of Introduction: 2024-25 Year of Syllabus Revision			Maximum Marks / Minimum Marks		100 Marks / 36 Marks				
Mode of Transaction		Lectures, Demonstrations, Hands-On Training, and Tutorials									
Course Outcome (CO) CO1: Understand the manufacturing processes of yarns. CO2: Understand the basic and decorative weaves and its representation. CO3: Understand and identify the woven, knitted, non woven, and leather fabric. CO4: Analyze and develop the woven patterns. CO5: Use the basic weaves in a creative context. CO6: Document and present the work.											
Unit No.	Topic			Contact Hours	Weight age (%)	BT Level	CO	PSO	Elements Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional (R)/ Global (G)	Relation to Gender (G)/ Environment Sustainability (ES)/ Human values (HV)/ Professional Ethics (PE)
THEORY											
1	Woven Fabrics 1. Yarn and its types 2. Introduction to weaving 3. Parts of Loom 4. Pre- preparation of loom 5. Primary motions of Loom: Shredding, beating and picking 6. Handloom, Power loom & Automatic loom.			12	20%	1,2,	1,23	3,7, 8,1 0	Skill Development	Local National Regional Global	Gender Environment Sustainability

	<ul style="list-style-type: none"> 7. Loom attachments: Dobby, Jacquard and Leno 8. Basic weaves and its variations 9. Decorative weaves 10. Figuring with extra thread 11. Difference between handloom and powerloom. 12. Defects in woven fabrics 								
II	<p>Knitted Fabrics</p> <ul style="list-style-type: none"> 1. Introduction to knitting 2. Technical Terminology used for knitting: Gauge, technical face, technical back, coarses per inch (CPI) and wales per inch (WPI). 3. Weft knit structures: plain, rib, interlock, purl 4. Warp knitting structures: Raschel, Milanese, Tricot, Simplex. 5. Types of Knitting Machines 6. Electronics in knitting 7. Difference between woven and knitted fabrics 8. Cutting stitching and quality control of knitted garments 	12	20	1,2,3	1,2,3	3,7,8,10	Entrepreneurship Skill Development	Local National Regional Global	Gender Environment Sustainability Human values
III	<p>Non-Woven and Leather</p> <ul style="list-style-type: none"> 1. Types of Non-Wovens <ul style="list-style-type: none"> a. Introduction of non-woven fabrics b. Types of non-woven fabrics c. Steps of manufacturing nonwoven fabrics d. Purpose and use 2. Types of Leather <ul style="list-style-type: none"> a. Animal leather b. Vegan leather c. Application of leather in life style products and garments 	6	10	1,2,3	3,4	3,7,8,10	Skill Development	Local National Regional Global	Gender Environment Sustainability

	Field visits: 1. Weaving unit a. Weaver Service centres (WSC) b. Handloom artisan weavers c. Relevant Industry for Powerloom weaving 2. Knitting unit : a. Relevant Industries 3. Nonwoven unit : a. Relevant Industries b. Engineering colleges c. Research institutes								
PRACTICAL									
IV	Preparation of Woven Samples Preparation of samples of three basic weaves and their variations on the loom.	24	20	1,2,3	3,4	3,7,8,10	Skill Development	Local National Regional Global	Gender Environment Sustainability
V	Creative interpretation of weaving techniques for product development	24	20	1,2,3	3,4	3,7,8,10	Entrepreneurship Skill Development	Local National Regional Global	Gender Environment Sustainability Human values
VI	Development of a Sample Book with Woven, Knitted, and non-woven fabrics	12	10	3,4,5,6	4,5,6	3,7,8,10	Entrepreneurship Skill Development	Local National Regional Global	Gender Environment Sustainability Human values
SUGGESTED EVALUATION									
CCE (50% IA)					SEE (50% UA)				
Evaluation type	Marks	Mode	Nature	Objective	Evaluation type	Marks	Mode	Nature	Objective
Mid Term Exam	20	Written	Traditionally essay type	Assess memory power	Semester Exam	50	Written	Traditionally essay type	For depth and planned preparation
Lab work	10	Practical	Component of working with one's hand	Keep the students on the task					
Home Assignment	10	Written	With undefined time	Reinforce learning and facilitate mastery of specific skills					


Record book	10	Practical	Document or digital tool of progress and performance	Fixed date forces students to learn					
Total	50				Total	50			

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27.	Jacquard Design Machine Simulation 3D (youtube.com) – Jacquard simulation video
28.	Lec 2 Knitting Glossary (youtube.com) – Knitting glossary, by Dr. Bipin Kumar, Assistant Professor, Fullbright fellow, Department of fiber engineering and Technology , NPTEL course.
29.	Lec 7 Circular Knitting (youtube.com) – Circular knitting , by Dr. Bipin Kumar, Assistant Professor, Fullbright fellow, Department of fiber engineering and Technology , NPTEL course.
30.	Living with Machines: Dobby Loom demonstration - YouTube – dobbie mechanism
31.	Nonwovens Forming Processes (youtube.com) – Nonwoven web formation process
32.	Shima Seiki Whole Knitted Garment Design Tools (youtube.com) – Shima seiki whole garment design tools
33.	Superfactories featuring Welspun Group Home Textiles, Line Pipes, Flooring National Geographic (youtube.com) – Fabric manufacturing
34.	Wonderful Making Process of Pure Leather from Salted Cow Hides How Skin Leather Made (youtube.com) – Process of making leather

Bloom’s Taxonomy (BT) Levels: 1. Remember 2. Understand 3. Apply 4. Analyze 5. Evaluate 6. Create

		Institute of Fashion Technology Faculty of Family and Community Sciences The Maharaja Sayajirao University of Baroda NAAC Accredited "A+" Grade			Academic Year		2025-26				
B.Sc. (F.T.) HPP (TEXTILE AND APPAREL DESIGN) - Second Year – Sem(Level) – 4(5.0)											
Year	II	FTE2004C Fashion Marketing (MINOR COURSE)			Credits / Hours per week Total hours / Semester		4 (4+0) / 4 hours per week (Theory: 60 hours; Practical: 00 hours) Total: 60 hours / Semester				
Semester	II	Year of Introduction: 2024-25 Year of Syllabus Revision			Maximum Marks / Minimum Marks		100 Marks / 36 Marks				
Mode of Transaction		Lectures, Demonstrations.									
Course Outcome (CO) CO1: Understand market segmentation, consumer behaviour, marketing mix components, market analysis, marketing strategy development, and evaluation. CO2: Demonstrate an informed awareness to the local and global fashion marketing environment and development. CO3: Understand the methods of working, knowledge and skills involved in the fashion marketing program. CO4: Understand basic marketing research skills and tools. CO5: Identify basic marketing strategies of contemporary fashion companies. CO6: Understand how to develop a target market in fashion.											
Unit No.	Topic			Contact Hours	Weigh tage (%)	BT Level	CO	PSO	Elements Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional (R)/ Global (G)	Relation to Gender (G)/ Environment Sustainability (ES)/ Human values (HV)/ Professional Ethics (PE)
I	Basic principles of Marketing 1. 4 P's of marketing 2. Segmentation 3. Positioning 4. Consumer Behavior 5. Marketing strategies			12	20	1,2,	1,2, 3	3,4, 6	Skill Development	Local National Regional Global	Gender Environment Sustainability

II	Fashion Marketing 1. Difference & similarity between Fashion & Luxury 2. Developing & Marketing a fashion/Luxury brand 3. Fashion & Luxury Advertising 4. Role of PR 5. New Media 6. Other mediums of visibility & Sales 7. Social Media- The latest trend	12	20	1,2,3	1,2,3	3,4,6	Entrepreneurship (Ent)/ Skill Development	Local National Regional Global	Gender Environment Sustainability Human values
III	Fashion Retailing 1. What is retailing 2. Types of retail formats 3. Functions of a retailer 4. Current retail scenario 5. Emerging retail trends in India 6. Functions of Retailing	12	20	1,2,3	3,4	3,4,6	Skill Development	Local National Regional Global	Gender Environment Sustainability
IV	Fashion Branding 1. Meaning of branding 2. Types of brands 3. Role of a brand owner 4. Brand building 5. Benefits of Brands and branding 6. Branding and marketing	12	20	1,2,3	3,4	3,4,6	Entrepreneurship (Ent)/ Skill Development	Local National Regional Global	Gender Environment Sustainability Human values
V	Theme based Project (Field survey/Visual Display)	12	20	3,4,5,6	4,5,6	3,4,6	Entrepreneurship (Ent)/ Skill Development	Local National Regional Global	Gender Environment Sustainability Human values

SUGGESTED EVALUATION

CCE (50% IA)					SEE (50% UA)				
Evaluation type	Marks	Mode	Nature	Objective	Evaluation type	Marks	Mode	Nature	Objective
Midterm exam	30	Written	Traditionally essay type/ Short questions/ Objective type	Assess memory power	Semester Exam	50	Written	Traditionally essay type	For depth and planned preparation
Home Assignment	10	Written	With undefined time	Reinforce learning and					

				facilitate mastery of specific skills					
Class Test	10	Written	Traditionally essay type	Fixed date forces students to learn					
Total	50				Total	50			

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16.	Hines.T, (2014), Supply Chain Strategies: Demand Driven and Customer Focused, Routledge
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Bloom's Taxonomy (BT) Levels: 1. Remember 2. Understand 3. Apply 4. Analyze 5. Evaluate 6. Create



Institute of Fashion Technology
Faculty of Family and Community Sciences
The Maharaja Sayajirao University of Baroda
NAAC Accredited "A+" Grade

Academic Year

2025-26

B.Sc. (F.T.) HPP (TEXTILE AND APPAREL DESIGN) - Second Year – Sem(Level) – 4(5.0)

Year	II	SEC2294C Surface Styling (Skill Enhancement Course)	Credits / Hours per week Total hours / Semester	2(0+2) / 4 hours per week (Theory: 00 hours; Practical: 60 hours) Total: 60 hours / Semester
Semester	II	Year of Introduction: 2024-25 Year of Syllabus Revision	Maximum Marks / Minimum Marks	50 Marks / 18 Marks

Mode of Transaction Lectures, Demonstrations, Hands-on Training, and Tutorials

Course Outcome (CO)

- CO1:** Understand different techniques of surface styling.
CO2: Express creativity through various methods of surface styling.
CO3: Translate design ideas onto fabric.
CO4: Develop diversified products by using different surface techniques.

Unit No.	Topic	Contact Hours	Weightage (%)	BT Level	CO	PSO	Elements Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional (R)/ Global (G)	Relation to Gender (G)/ Environment Sustainability (ES)/ Human values (HV)/ Professional Ethics (PE)
I	Preparation of swatches 1. Exploration of material(sheer fabrics, coarse fabrics, prints, embroidery materials, threads, ribbons beads, buttons, cords, sequins, paints, mirrors, threads) 2. Exploration of different techniques(braiding, couching, embroidery, painting, weaving etc.) 3. Creating different surfaces	30	50	1,2,3	1,2	3,5,7	Entrepreneurship Skill Development	Local National Regional Global	Gender Environment Sustainability
II	Visual Collection to study the fabric styling 1. Investigate trends in fashion related to surface embellishment 2. Identify cultural influences 3. Discuss the use of diverse methods and materials	12	20	1,2,3	2,3,4	3,5,7	Skill Development	Local National Regional Global	Gender Environment Sustainability

III	Product development based on the techniques explored in the class. 1. Selection of theme 2. Development of a mood board 3. Conceptualisation 4. Creation of fabric styling samples as per the selected theme and execution of the final selected design for the selected apparel style	18	30	1,2,3	3,4	3,5,7	Entrepreneurship Skill Development	Local National Regional Global	Gender Environment Sustainability Human values
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SUGGESTED EVALUATION


CCE (50% IA)					SEE (50% UA)				
Evaluation type	Marks	Mode	Nature	Objective	Evaluation type	Marks	Mode	Nature	Objective
Mid term exam	10	Oral	Individually	Reinforce learning and facilitate mastery of specific skills	Lab work	10	Practical	Component of working with one's hand	For depth and planned preparation
Lab work	10	Practical	Component of working with one's hand	Keep the students on the task	Semester exam/Product Development	15	Practical	Component of working with one's hand	Keep the students on the task
Home Assignment	05	Practical	With undefined time	Reinforce learning and facilitate mastery of specific skills					
Total	25				Total	25			

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Bloom's Taxonomy (BT) Levels: 1. Remember 2. Understand 3. Apply 4. Analyze 5. Evaluate 6. Create

		Institute of Fashion Technology Faculty of Family and Community Sciences The Maharaja Sayajirao University of Baroda NAAC Accredited "A+" Grade				Academic Year 2025-26					
B.Sc. (F.T.) HPP (TEXTILE AND APPAREL DESIGN) - Second Year – Sem(Level) – 4(5.0)											
Year	II	VAC2274C Computer-Aided Fashion Design (Value Added Course)			Credits / Hours per week Total hours / Semester		2 (0+2) / 4 hours per week (Theory: 00 hours; Practical: 60 hours) Total: 60 hours / Semester				
Semester	II	Year of Introduction: 2024-25 Year of Syllabus Revision			Maximum Marks / Minimum Marks		50 Marks / 18 Marks				
Mode of Transaction		Lectures, Demonstrations, Hands on Experience									
Course Outcome (CO) CO1: Understand workshop drawings or technical drawings through the use of various tools. CO2: Employ technology with creativity, by understanding advance designing software. CO3: Demonstrate specific skills sets that provide a strong foundation of fashion designing with all the aspects of digital production workflow. CO4: Execute quality work in the field of fashion with optimum use of technology.											
Unit No.	Topic			Contact Hours	Weigh tage (%)	BT Level	CO	PSO	Elements Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional (R)/ Global (G)	Relation to Gender (G)/ Environment Sustainability (ES)/ Human values (HV)/ Professional Ethics (PE)
I	Raster Graphics 1. Adobe Photoshop 2. Tools and Techniques in Photoshop 3. Experimenting with Image Adjustments, Layer Properties, Gradients, Effects and Filters etc. 4. Working with Colour modes and bit rates. 5. Pattern creation with pattern clone stamp tool 6. Creating Mood Board 7. Creation Story board 8. Defining colour palette based on mood board			18	30	1,2,	1,2, 3	2,3, 5	Skill Development	Local National Regional Global	Gender Environment Sustainability

II	Vector Graphics 1. CorelDraw and Adobe Illustrator 2. Tools and Techniques in CorelDraw and Adobe Illustrator. 3. Shaping objects 4. Motif Creation based on mood board and story board 5. Motif Repetition and exploring various repeat patterns 6. Experimenting with Image Adjustments, Layer Properties, Gradients, Effects and Filters etc. 7. Croquis Designing 8. Garment Designing	18	30	1,2,3	1,2,3	2,3,5	Entrepreneurship Skill Development	Local National Regional Global	Gender Environment Sustainability Human values
III	Theme Based Assignment (creating a digital portfolio using Raster and Vector Graphics.)	24	40	1,2	3,4	2,3,5	Skill Development	Local National Regional Global	Gender Environment Sustainability

SUGGESTED EVALUATION


CCE (50% IA)					SEE (50% UA)				
Evaluation type	Marks	Mode	Nature	Objective	Evaluation type	Marks	Mode	Nature	Objective
Lab work(Mid term exam)	15	Practical	Component of working with one's hand	Keep the students on the task	Semester Exam	10	Practical	With defined time	Reinforce learning and facilitate mastery of specific skills
Home Assignment	10	Practical	With undefined time	Reinforce learning and facilitate mastery of specific skills	Lab work	15	Practical	Component of working with one's hand	Keep the students on the task
Total	25				Total	25			

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Bloom's Taxonomy (BT) Levels: 1. Remember 2. Understand 3. Apply 4. Analyze 5. Evaluate 6. Create

		Institute of Fashion Technology Faculty of Family and Community Sciences The Maharaja Sayajirao University of Baroda NAAC Accredited "A+" Grade				Academic Year		2025-26																															
B.Sc. (F.T.) HPP (TEXTILE AND APPAREL DESIGN) - Second Year – Sem(Level) – 4(5.0)																																							
Year	II	Summer Internship/Apprenticeship			Credits / Hours per week Total hours / Semester		4 (0+4) / 8 hours per week (Theory: 00 hours; Practical: 120 hours) Total: 120 hours / Semester																																
Semester	II	Year of Introduction: 2023-24 Year of Syllabus Revision:			Maximum Marks / Minimum Marks		100 Marks / 36 Marks																																
Mode of Transaction		Hands-On Training																																					
Course Outcome (CO) CO1: To get On Site Experiential Learning from recognized Industry/Institutions/Agency. CO2: To acquire on job the skills, knowledge, and attitude, which are requisite to constitute a professional identity. CO3: To demonstrate professional values and ethical standards. CO4: To develop the Ability to handle real life challenges by making effective decisions at the organisations. CO5: To adapt effectively to changing conditions.																																							
<table border="1"> <thead> <tr> <th>Unit No.</th> <th>Topic</th> <th>Contact Hours</th> <th>Weightage (%)</th> <th>BT Level</th> <th>CO</th> <th>PSO</th> <th>Elements Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)</th> <th>Relevance to Local (L)/ National (N)/ Regional (R)/ Global (G)</th> <th>Relation to Gender (G)/ Environment Sustainability (ES)/ Human values (HV)/ Professional Ethics (PE)</th> </tr> </thead> <tbody> <tr> <td>I</td> <td> Internship/ Apprenticeship of 15 working days (8 hours per day) under any One of the following: a. Fashion designer /Boutique b. Training at EDII, ATDC c. Cottage Industry </td> <td>120</td> <td>100</td> <td>1,2,3,4,5,6</td> <td>1</td> <td></td> <td> Employability Entrepreneurship Skill Development </td> <td>Local</td> <td> Human values Professional Ethics </td> </tr> <tr> <td>II</td> <td>To prepare the report for final evaluation (Certificate to be provided by the Institution/Agency)</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table>										Unit No.	Topic	Contact Hours	Weightage (%)	BT Level	CO	PSO	Elements Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional (R)/ Global (G)	Relation to Gender (G)/ Environment Sustainability (ES)/ Human values (HV)/ Professional Ethics (PE)	I	Internship/ Apprenticeship of 15 working days (8 hours per day) under any One of the following: a. Fashion designer /Boutique b. Training at EDII, ATDC c. Cottage Industry	120	100	1,2,3,4,5,6	1		Employability Entrepreneurship Skill Development	Local	Human values Professional Ethics	II	To prepare the report for final evaluation (Certificate to be provided by the Institution/Agency)								
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